

**THE PURE LEAF NO STRESS SUMMER PROMOTION**  
**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT’S CHANCES OF WINNING.**

The Pure Leaf No Stress Summer Instant Win Game (“Promotion”) is sponsored by Pepsi-Cola Company (“Sponsor”), 1111 Westchester Avenue, White Plains, NY 10604 and is administered by Prize Logic, LLC, (“Administrator”), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

- 1. PROMOTION PERIOD:** The Promotion begins on June 14, 2021 at 12:00 PM (noon) Eastern Time (“ET”) and ends on August 15, 2021 at 11:59:59 PM ET (“Promotion Period”). The Promotion consists of an “Instant Win Game” and a “Sweepstakes.” The Sweepstakes includes a national Sweepstakes (“National Sweepstakes”) and two (2) retailer pools (each a “Retailer Pool”) as further outlined below in Section 3. The National Pool runs the entire length of the Promotion Period. The Promotion includes nine (9) entry periods (each an “Entry Period”) for the Retailer Pools as outlined in the chart below:

<b>Entry Period</b>	<b>Start Date and Time</b>	<b>End Date at 11:59:59 PM ET</b>	<b>Mail-In Post-Marked By Date</b>	<b>Mail-In Received By Date</b>	<b>Approximate Drawing Date</b>
<b>1</b>	June 14, 2021 at 12:00 PM ET	June 20, 2021	June 21, 2021	June 30, 2021	July 1, 2021
<b>2</b>	June 21, 2021 at 12:00 AM ET	June 27, 2021	June 28, 2021	July 8, 2021	July 9, 2021
<b>3</b>	June 28, 2021 at 12:00 AM ET	July 4, 2021	July 5, 2021	July 15, 2021	July 16, 2021
<b>4</b>	July 5, 2021 at 12:00 AM ET	July 11, 2021	July 12, 2021	July 22, 2021	July 23, 2021
<b>5</b>	July 12, 2021 at 12:00 AM ET	July 18, 2021	July 19, 2021	July 29, 2021	July 30, 2021
<b>6</b>	July 19, 2021 at 12:00 AM ET	July 25, 2021	July 26, 2021	August 6, 2021	August 7, 2021
<b>7</b>	July 26, 2021 at 12:00 AM ET	August 1, 2021	August 2, 2021	August 12, 2021	August 13, 2021
<b>8</b>	August 2, 2021 at 12:00 AM ET	August 8, 2021	August 9, 2021	August 19, 2021	August 20, 2021
<b>9</b>	August 9, 2021 at 12:00 AM ET	August 15, 2021	August 16, 2021	August 26, 2021	August 27, 2021

Non-winning entries will not carry forward into subsequent Entry Period drawings. The Administrator’s computer is the Promotion’s official clock.

- 2. ELIGIBILITY:** This Promotion is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) (nineteen [19] in Alabama and Nebraska) years old at the time of entry. Employees of Sponsor, Administrator, and any of their respective owners, parent companies, affiliates, directors, subsidiaries, franchisees, representatives, advertising, promotion and production agencies, agents (collectively, the “Promotion Entities”) and their immediate family members (*i.e.*, spouse, parent, child, sibling,

and the “steps” of each) and persons living in the same household of each are not eligible to participate in the Promotion. Void where prohibited or restricted by law. All federal, state and local laws apply.

Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor and Administrator’s decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. For purposes of the Promotion, an entrant’s residential address and e-mail address will be the physical address and e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical address or e-mail address. If it is discovered or suspected that an entrant has registered or attempted to register for the Promotion using multiple e-mail addresses or multiple identities, all of that entrant’s entries will be declared null and void and any prize an entrant might have been entitled to win will not be awarded any may be revoked. Use of any automated system or any like methods to participate in the Promotion is prohibited and will result in disqualification of any entrant attempting such use.

3. **HOW TO PARTICIPATE:** During the Promotion Period, eligible entrants must visit [nostresssummer.com](http://nostresssummer.com) (“Website”) and complete and submit the registration form including, but not limited to, his/her first and complete last name (no initials), valid e-mail address, phone number, street address (no P.O. Boxes will be allowed), city, state, and zip code. Entrant must also select his/her desired vacation location (city hideaway or country getaway). After registering or logging in, an entrant may complete the activities below to either play the Instant Win Game or receive Sweepstakes entries:

- A. **Make A Purchase:** During the Promotion Period, after registering or logging-in, an eligible entrant may receive Sweepstakes entries by purchasing any participating Pure Leaf product either in-store or online (“Qualifying Purchase”), while supplies last:

- i. **Retailer Purchase In-Store or Online:** Entrants may purchase the following participating products in-store or online from a participating retailer: Any Pure Leaf iced tea products in the following formats: 14oz bottle, 18.5oz bottle, 59oz bottle, 64oz bottle, 14oz 8 pack, 16.9oz 6 pack, 18.5oz 6 pack, 16.9oz 12 pack, 18.5oz 12 pack, 16.9oz 15 pack, 16.9oz 18 pack. Entrant’s who make a Qualifying Purchase must visit the Website, and follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. Not all products/sizes available at all retailers or online sites. It is recommended that purchaser first print his/her name on the original register receipt; sign and date the receipt; and circle the qualifying product on the receipt before uploading the receipt. The file must be in .JPEG, .JPG, .PNG, PDF, or .GIF format and may not exceed 10 MB. Receipts must be submitted by 11:59:59 PM ET on August 15, 2021 to be valid. It is strongly recommended that the entrant maintain possession of the original or photocopy. The entrant should not give a receipt to any store employee. Upon approval of receipt, an entrant will receive entries into the National Sweepstakes and entries into the applicable entry Period for the applicable Retailer Pool for the retailer where the Qualifying Purchase was made. The two (2) retailer Pools include: Winn-Dixie and Harris Teeter. The number of entries an entrant will receive is based on the Qualifying Purchase, as outlined in the chart below. There is a limit of one (1) unique receipt upload per day during the Sweepstakes Period, however, if a Qualifying Purchase is made via the

Website as outlined below, entrant will not be able to upload a receipt and receive an entry in the same day. An entrant may not submit the same receipt more than one (1) time. Duplicated receipts will not be accepted. Receipts must be readable. Mechanical reproductions, altered receipts or unreadable receipts will not be accepted. Receipts submitted in excess of the limits set forth herein will not be accepted. All Qualifying Purchases must be made during the Promotion Period.

Qualifying Purchase	Number of Sweepstakes Entries
18.5 oz bottles	10
14 oz bottles	10
59 oz bottle	10
64 oz bottle	10
16.9 oz 6 pack	20
18.5 oz 6 pack	20
16.9 oz 12 pack	40
16.9 oz 15 pack	40
16.9 oz 18 pack	50
14 oz 8 pack	50
18.5 oz 12 pack	50

- ii. **Online Purchases Via The Website:** Entrants may follow the links and instructions on the Website to purchase any of the participating products online that are outlined in the chart above. Upon approval of an online Qualifying Purchase, an entrant will receive the respective number of entries into the National Sweepstakes as outlined in the chart above.

There is a limit of one (1) Online Qualifying Purchase per day during the Sweepstakes Period either via a Qualifying Purchase from a retailer or from the Website. An entrant cannot upload a Qualifying Purchase receipt and make an purchase via the Website in the same day.

**Mail-In Without Making a Purchase:** To earn a Sweepstakes entry without making a purchase, an entrant may hand-write his/her complete name (no initials), valid e-mail address, street address (P.O. Boxes not accepted), city, state, ZIP code, telephone number, and date of birth (MM/DD/YYYY), and participating Retailer Pool on a 3½"x5" card ("Mail-In Entry") and mail it (in an outer mailing envelope) with sufficient postage to The Pure Leaf No Stress Summer Promotion, PO Box 251328, West Bloomfield, MI 48325. A Mail-In Entry is worth two hundred (200) entries into the National Sweepstakes and two (200) entries into the respective Retailer Pool entrant indicated on his/her Mail-In Entry. An entrant may mail-in one (1) per day during the Sweepstakes Period. Following this method of entry, an entrant will receive two hundred (200) entries into the National Sweepstakes and two (200) entries into the respective Entry Period for the respective Retailer Pool entrant indicated on his/her Mail-In Entry. All Mail-In Entries must be postmarked by and received by the dates indicated in the chart above in Section 1. Mail-In Entries must be legibly hand-written. Mechanical reproductions, postage-due, and Mail-In Entries sent in excess of the entry limits set forth below will not be accepted. Mail-In Entries received without a verifiable and legible return address will be deemed incomplete and not valid entries.

**Limit:** Regardless of method of entry, an entrant may upload one (1) Qualifying Purchase receipt per day or mail-in one (1) time per day. An entrant may receive two hundred (200) Sweepstakes entries per day into the National Sweepstakes and two (200) Sweepstakes Entries into a Sweepstakes Retailer Pool per day by either uploading a Qualifying Purchase receipt, making an online purchase, or sending in a Mail-In Entry. For purposes of this Promotion, a “day” is defined as starting at 12:00 AM ET and ending at 11:59:59 PM ET on a calendar day during the Promotion Period, except on June 14, 2021 when a day is defined as starting at 12:00 PM ET and ending at 11:59:59 PM ET.

If more than the stated number of entries are received from the same person, telephone number and/or e-mail address, the entries may, at the Sponsor’s sole discretion, be disqualified. Entrants are prohibited from using more than one (1) e-mail address or multiple identities. If it is found or suspected that an entrant is using more than one e-mail address or multiple identities to participate in the Promotion, then that entrant, in Sponsor’s sole discretion, may be disqualified and not be eligible to win a prize. Subsequent attempts made by the same individual to submit multiple entries by using multiple or false contact information, accounts or otherwise may result in the entrant being disqualified. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Entries that are in excess of the stated limits, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes at Sponsor’s sole and absolute discretion. Entries submitted by entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void.

- B. Instant Win Game:** After registering or logging-in to the Website an entrant must then follow the on-screen instructions to play the Instant Win Game (“Game Play”). After the Game Play, the entrant will receive notification on the Website screen as to whether he/she is a potential “Instant Winner” (“Notification”). Each entrant will automatically receive one (1) entry into the National Sweepstakes after playing the Instant Win Game. Each entrant who receives a winning Notification will be deemed a potential Instant Winner subject to verification of the entrant’s eligibility and compliance with these Official Rules, as determined by Sponsor in its sole discretion. An entrant is not a winner of any prize, even if the Notification should so indicate, unless and until entrant’s eligibility and the potential winning Game Play have been verified and entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Game Play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored. **Limit:** Entrant may receive one (1) Game Play per day during the Promotion Period.
- C. Watch a Video:** After registering or logging-in, an entrant may follow the links and instructions to watch a video. There will be one (1) video available per week during the Promotion Period. For purposes of this Promotion, a “week” is defined as starting at 12:00 AM ET on each Monday and ending at 11:59:59 PM ET on each following calendar Sunday during the Promotion Period, except on June 14, 2021 when a week is defined as starting at 12:00 PM ET and ending at 11:59:59. An entrant will receive five (5) entries into the National Sweepstakes for watching one (1) video. **Limit:** An entrant may watch one (1) video per week and earn five (5) Sweepstakes entries for watching each video.
- D. View A Recipe:** After registering or logging-in, an entrant may follow the links and instructions to view a recipe. There will be three (3) recipes each week during the

Promotion Period. An entrant will receive two (2) entries into the Sweepstakes for viewing one (1) recipe each week. **Limit:** Entrant may earn two (2) Sweepstakes entries per week.

**E. View a Quote Card:** After registering or logging-in, an entrant may follow the links and instructions to view a quote card. There will be three (3) quote cards each week during the Promotion Period. An entrant will receive two (2) entries into the Sweepstakes for the first quote card he/she clicks on each week **Limit:** An entrant may earn two (2) Sweepstakes entries per week for viewing a quote card.

**NOTE:** During the Promotion Period, an entrant may receive a link to the Website by scanning the code on select Promotion print advertising. An entrant may center the code in the camera and scan the code. Once completed, the entrant will receive a link to the Website, and may follow the steps noted above to participate in the Promotion. **An entrant cannot participate solely by scanning the code.**

**4. RANDOM DRAWING:** On or about August 26, 2021, Administrator will randomly select one (1) potential National Sweepstakes winner from among all eligible entries received in the National Sweepstakes during the Promotion Period. On or around each drawing date indicated in the chart above in Section 1, Administrator will randomly select seven (7) potential Retailer Pool Sweepstakes prizes winners from each Retailer Pool for a total of one hundred twenty-six (126) potential Retailer Pool Sweepstakes prizes from among all eligible entries received in each Retailer Pool. All selected winners are potential winners, pending verification of eligibility and compliance with these Official Rules, as determined by Sponsor and Administrator, in their sole and absolute discretion.

**5. PRIZES, ODDS OF WINNING, AND APPROXIMATE RETAIL VALUE (“ARV”):**

**A. Instant Win Game Prizes (63):** The following Instant Win Game prizes are available during the Promotion Period (“Instant Win Game Prizes”):

<b>Instant Win Game Prize Description</b>	<b>Number of Prizes</b>	<b>ARV (each)</b>
\$100 Amazon Kindle Digital Gift Card	21	\$100
\$100 Spafinder e Gift Card	21	\$100
\$100 Airbnb Gift Card	21	\$100

**B. National Sweepstakes Prizes (1):** The Sweepstakes prize is \$10,000 (“National Sweepstakes Prizes”). There will be one (1) National Sweepstakes Prize. The ARV of the National Sweepstakes Prize is \$10,000.

**C. Retailer Sweepstakes Prizes (126 total; 7 per Retailer Pool per Entry Period):** Each Retailer Pool Sweepstakes prize is a \$100 gift card to the respective retailer (each a “Retailer Sweepstakes Prize”). There will be one hundred twenty-six (126) Retailer Sweepstakes Prizes, seven (7) per Retailer Pool per Entry Period. The ARV of each Retailer Sweepstakes Prize is \$100.

**D. Total ARV:** The total ARV of all available prizes in the Promotion is \$28,900.

**E. Odds of Winning/Limit:** The odds of winning the Sweepstakes Prize depend on the total number of eligible Sweepstakes entries received during the Promotion Period. The odds

of winning an Instant Win Game Prize depend on when the entrant completes a Game Play. Instant Prizes will be made available at random times throughout the Promotion Period. To be a potential winner of an Instant Win Game Prize, an entrant's Game Play must have occurred either at the exact randomly predetermined winning time as determined by Sponsor and/or Administrator. If a Game Play does not occur at the exact randomly predetermined winning time, then the next entrant's Game Play to occur after that time will be deemed a potential Instant Winner. The number of Instant Win Game Prizes available to be won will decrease during the Promotion Period as prizes are awarded and claimed. There is a limit of one (1) National Sweepstakes Prize, one (1) Retailer Sweepstakes Prize, and one (1) Instant Win Game Prize per person during the Promotion Period.

- F. **General Prize Restrictions:** Terms and conditions of gift cards apply. Details of all prizes determined by Sponsor in its sole discretion.

**Amazon Kindle Digital Gift Card:** Restrictions apply, see: <https://www.amazon.com/gc-legal>.

**Airbnb Gift Card:** Funds do not expire. No fees apply to purchase/activation of Card. Redeemable for merchandise and services on airbnb.com only. Cards can't be redeemed for cash except as required by law. Not valid as payment on credit account or for gratuities. Treat this Card as cash; lost, stolen, or damaged Cards may be replaced at the Issuer's election, if at all, only with Card purchase receipt and Card number, and then only for the Card's remaining value. Issued by Airbnb Payments, Inc. For Card and balance info, call 1-855-424-7262 or visit airbnb.com. If your purchase exceeds the unused balance of the Card, you must pay the excess at the time of purchase using another payment method. Redemption: Online only. You can only redeem Airbnb gift cards by adding a US-based payment method to your Airbnb account.

**Spafinder eGift Card:** Use card to purchase goods/services at participating U.S. locations; see [www.spafinder.com/readytospa](http://www.spafinder.com/readytospa) for list. Treat this card like cash; no replacement if lost/stolen. Not reloadable; no cash redemption except as required by law. Funds don't expire; if Valid Thru date has passed, call for a new card. For balance inquiry/customer service, call 1-855-521-1743 or visit [www.spafinder.com/help](http://www.spafinder.com/help). Spafinder is not responsible for goods/services provided by third parties. Issued by MetaBank®, Member FDIC; distributed and serviced by Blackhawk Network California, Inc. This optional offer is not a MetaBank product or service nor does MetaBank endorse this offer.

6. **HOW TO CLAIM A PRIZE:** After the random drawing, Administrator will notify the potential Sweepstakes Prize winner via e-mail at the e-mail address provided at the time of registration. Before being declared the winner of a Sweepstakes Prize, the potential Sweepstakes Prize winner will be required to execute an Affidavit of Eligibility/Liability & Publicity Release and tax acknowledgment ("Affidavit"). The potential Sweepstakes Prize winner must return a fully executed and notarized Affidavit to the Sponsor or its authorized designee within ten (10) calendar days from the date it is postmarked as being sent to the potential winner or the prize may (in Sponsor's sole discretion) be forfeited. All potential prize winners may be requested to provide additional documentation for verification purposes. If a potential Sweepstakes Prize winner or a potential Instant Winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, or in the event that the potential winner

fails to any requested documentation or an executed and notarized Affidavit within the ten (10) calendar day deadline (if applicable), the prize may be forfeited. If a prize is forfeited, the prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries (or non-winning Game Plays), as determined by Sponsor in its sole discretion. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded. Instant Win Game Prizes will be e-mailed to verified winners at the e-mail address provided at the time of registration within approximately 3 to 5 days from the end of the Promotion. The Sweepstakes Prize winner will be contacted for prize fulfillment. Each winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for any prize won. Sponsor will issue an IRS Form 1099-MISC to the Sweepstakes Prize winner.

Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Promotion e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. The right to receive a prize is non-assignable, non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of unavailability of a prize or force majeure, at Sponsor's sole and absolute discretion. Promotion Entities shall not be held responsible for any delays in awarding the prize for any reason.

- 7. LIMITATION OF LIABILITY:** By participating in this Promotion entrants agree that the Promotion Entities and their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents ("Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, postage due, or undeliverable e-mail notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Website/use net accessibility, availability or traffic congestion; or any technical, mechanical, printing, or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of registration information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Promotion and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website or any Promotion-related website(s). The Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Promotion and/or accepting or using a prize. The Released Parties shall not be responsible or liable for entries that are entered by any automated computer, program, mechanism or device, for any entries in excess of the stated limit or for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries may, in Sponsor's sole discretion, be disqualified.

If, for any reason, the Promotion is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Promotion and/or

proceed with the Promotion, including the selection of winners in a manner it deems fair and reasonable including the selection of the winners from among eligible Game Plays/Sweepstakes entries and bonus Sweepstakes entries received prior to such cancellation, termination, modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winners. If for any reason, including but not limited to an administrative, printing, production, computer or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more prizes are claimed than are intended to be awarded according to these Official Rules, the intended prizes will be awarded in a random drawing from among all verified prize claims received.

By entering the Promotion, each entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Administrator, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Promotion; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Promotion, including but not limited to any Promotion-related activity or element thereof, and the entrant's Game Plays/Sweepstakes entries, participation or inability to participate in the Promotion, (b) the violation of any third-party privacy, personal, publicity or proprietary rights, (c) typographical or printing errors in these Official Rules or any Promotion materials, (d) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof), (e) any change in the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation or modification of the Promotion, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of any Game Play/Sweepstakes entry (including, without limitation, the registration information or any parts thereof), (i) any technical malfunctions or unavailability of the Website or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Released Parties or by an entrant, (j) interruption or inability to access the Promotion, the Website or any other Promotion-related websites or any online service via the Internet due to hardware or software compatibility problems, (k) any damage to entrant's (or any third person's) equipment used to access the Promotion and/or its contents related to or resulting from any part of the Promotion, (l) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (m) any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries, (n) any wrongful, negligent, or unauthorized



act or omission on the part of any of the Released Parties, (o) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof), or (p) the negligence or willful misconduct by entrant.

Without limiting the foregoing, everything regarding this Promotion, including the Website and prize components, are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusions of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

- 8. DISPUTES: THIS PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JAMS IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR PROMOTION ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE PROMOTION PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.**
- 9. PRIVACY:** Sponsor's privacy policy is available at <http://policy.pepsi.com/privacy.htm>.
- 10. PUBLICITY RIGHTS:** By participating in the Promotion and/or accepting a prize, each entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his or her name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.
- 11. GENERAL:** Any attempted form of participation in this Promotion other than as described herein is void. If it is discovered or suspected in Sponsor's sole and absolute discretion that an entrant has registered or attempted to register more than once using multiple e-mail addresses, accounts, multiple identities, proxy servers or like methods, all of that entrant's Game Plays/Sweepstakes entries will be declared null and void, and that entrant will be ineligible to win a prize. Also, if it is discovered that any entrant attempts to receive additional

Game Plays/Sweepstakes entries in excess of the stated limitation, that entrant may, in Sponsor's sole discretion, be disqualified from the Promotion. In the event of a dispute as to the identity of a winner, the winning Game Play/Sweepstakes entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such Game Play/Sweepstakes entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor and Administrator reserve the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Promotion, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of a Promotion. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. Sponsor's and/or Administrator's interpretation of these Official Rules is final and binding in all matters related to the Promotion. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All Game Plays/Sweepstakes entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in these Official Rules shall prevail.

**12. WINNERS LIST:** To obtain a list of winners, mail a self-addressed, stamped business-sized envelope to: The Pure Leaf No Stress Summer Promotion - Winners List Request, P.O. Box 251328, West Bloomfield, MI 48325. Winners List requests must be received by October 15, 2021.

Customer Service inquiries may be made at (855) 480-0626 or [pureleafnostresssummer@prizelogic.zendesk.com](mailto:pureleafnostresssummer@prizelogic.zendesk.com).

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